

# AFRICAZINE

13 février 2019

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## Erich Alauzen sales representative of the Euronews group in Tunisia

February 13, 2019



Erich Alauzen, will now represent the Euronews Group.

Recall that Euronews, founded in 1993 in Lyon, is a news channel available in 12 distinct language editions, 24 hours a day, in Arabic, English, French, German, Greek, Hungarian, Italian, Persian, Portuguese, Russian and Spanish. Turkish. 600 journalists of more than 30 different nationalities collaborate to the success of the channel by proposing topics relevant to an international audience

In 2016, Euronews NBC launched its sister channel dedicated to Sub-Saharan Africa. Quickly the first pan-African multilingual news media, Africanews is broadcast from Pointe Noire ( Republic of Congo ) simultaneously in French and English. 85 professionals from 15 different African countries work there.


A common editorial charter brings Euronews and Africanews closer together , as well as shared values where human intelligence comes into its own when, for the group, the role of a news channel is to give enough material to each individual to he forges himself his own opinion of the world.


The role of Erich Alauzen in Tunisia, representative of Euronews and Africanews, will be to offer Tunisian government structures, international organizations and Tunisian or foreign companies, avenues for advertising collaboration ( television / digital ) to allow to these entities to acquire more notoriety, more international customers and more visibility on their services and products in Europe and Africa.


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